



New York, 21 January 2016

To: Mr. Miomir Rajcevic  
President, **Media Education Centre**  
Managing Director, **Danube Peace Boat**  
Obilicev venac 21  
11000 Belgrade – Serbia

Dear Mr. Rajcevic,

I believe that the work carried out by the **Media Education Centre in Belgrade** is very important and it will **definitely contribute to raise awareness on intercultural, interfaith and cross cultural dialogue** through digital, media and information literacy and media education in your country, Balkan Countries, Danube Region, Europe and wider.

I also consider extremely valuable the Media Education Centre coordination and work on implementation of the in the following projects: Developing of the **Balkan+ International Kids for Kids Network; Western Balkans Creative Network, GUERNICA, Peace through Art, Taste of Peace, Travelling, Source for Cultural Discovery, Unity in Diversity...**

I would like to underline that your work like Manager and Coordinator of the **Danube Peace Boat E.U.R.O.P.E.** and your effort to include in this project small **ethnic groups, marginalized groups of people, migrants, refugees and Roma population** in the space of interactive and innovative media education, media literacy and promotion of **sustainable social inclusion** is also extremely important and that we will support **Intercultural and Interfaith Dialogue**, developing **Trust in Media** and interactive and democratic media information system in **multiethnic and multi-religious environments and education** in using of new media pedagogy and innovative digital educational technology like basic tools for developing **knowledge society**, Children's and Human Rights and electronic democracy.

Finally, I'd like to stress the importance of the massive participation of youth in the process of the **Shaping Better Future**, International and Intercultural collaborative projects. I hope that Memorandum of Understanding between **UN Alliance of Civilization** and Media Education Centre (we have from 10<sup>th</sup> of February 2010) and Memorandum of Understanding between **PLURAL+** and Balkan + International (we have from 2010) will help us to promote Media Literacy and films about young people all around the World.

Best regards,

Jordi Torrent  
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